

SPONSORSHIPS AND ADVERTISING PLANNING GUIDE

2026



www.nhbankers.com

The New Hampshire Bankers Association offers sponsorship and exhibitor opportunities throughout the year—an excellent way to boost your company's visibility among banking professionals, including executives and decision-makers.

Please review our upcoming sponsorship and advertising opportunities and let us know how you'd like to participate. We look forward to helping you connect with our membership.

2026 SPONSORSHIP AND ADVERTISING OPPORTUNITIES

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This guide is not all inclusive. We welcome any ideas regarding additional, creative sponsorships not otherwise listed.

Please contact Sandy Tracy at stracy@nhbankers.com or 603-224-5373 with any suggestions or questions on any of the information listed.

Pricing in this guide is intended for members only. Non-members, please contact NH Bankers for pricing. Registration for sponsorships is available online when event registration is open or by calling us at 603-224-5373.

This guide is accurate as of 1/28/26 and is subject to change. For an updated list of events, visit nhbankers.com.

2026 SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE

September 14-16, 2026 - Mountain View Grand Resort & Spa, Whitefield, NH

In partnership with Vermont Bankers Association

Audience: CEOs, Presidents and Senior Management

Sponsorship Benefits

All sponsorships of our Annual Conference receive the following:

- Attendee list before event
- Signage/appropriate recognition on the item or at the sponsored event
- Verbal recognition at the General Business Sessions on Monday and Tuesday AND during the Banquet on Tuesday
- Identification as Sponsor on Conference badge
- Exhibit table

Sponsorship Level	Amount	Benefits
Platinum	\$6000+	<ul style="list-style-type: none">• 3 Complimentary registrations• Opportunity for a 2 minute “company commercial”• Name, Logo and Website Link on the event page, event registration page and pre-event email• Name & Logo on slide during business sessions• Logo on the Agenda• Social Media Shoutout
Gold	\$3000+	<ul style="list-style-type: none">• 2 complimentary registrations• Name, Logo and Website Link on the event registration page• Logo and Website Link on the event page and pre-event email
Silver	\$2000+	<ul style="list-style-type: none">• 1 complimentary registration

2026 SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities

Keynote Speaker	\$6,000
Banquet – logo on menu at each place setting and brief remarks	\$6,000
Hotel Key Cards (supplied by association)	\$5,000
First Night Reception	\$4,500
Second Night Reception	\$4,500
Portable Power Pax Charging Stations – customized with your logo (supplied by Association)	\$4,500
First Night Entertainment	\$3,500
Second Afternoon Event	\$3,500
Name Badge Lanyards (supplied by sponsor)	\$3,500
Registration Tote Bags (supplied by sponsor)	\$3,500
Penny Candy (supplied by association)	\$3,000
Refreshment Break – First afternoon	\$3,000
Refreshment Break – Second morning	\$3,000
Bottled Water – First Day or Second Day break	\$2,500
Conference Note Paper – sponsor logo on specialty printed paper available for note taking throughout conference (supplied by sponsor)	\$2,500
Conference Pens – sponsor's name on pens provided at general session (sponsor supplied)	\$2,500
Door Prize Drawings – cash given to winners (two winners total)	\$2,500
Social Awareness Fun Ribbons (supplied by association)	\$2,500
Speaker Sponsorship - introduction of speaker by sponsor (script prepared by Association)	2,500 each/ 4 available
Special Amenity (supplied by sponsor)	\$2,500
USB Flash Drive with Sponsor Logo (supplied by sponsor)	\$2,500

2026 SPONSORSHIP OPPORTUNITIES

ANNUAL MEETING

June 11, 2026 - Grappone Conference Center, Concord, NH

Audience: Open to all bankers from Entry to Senior level

Sponsorship Opportunities

GOLD SPONSOR - \$3000

- 3 complimentary conference registrations
- Company logo and website link on our event page, registration page and pre-event email
- Company logo on agenda
- Opportunity for tabletop display
- Opportunity for a 30 to 60-second commercial played during the meeting, or say a few words in person
- Opportunity to provide a door prize that you will announce at the end of the meeting, which is a great way to follow up with a participant – you pick the winner.
- Special recognition at event to include:
 - Logo recognition on screen during conference
 - Gold sponsor sign at registration desk
 - Shout-out on social media recognizing Gold Sponsors
 - Verbal announcement of gold sponsorship during Business Sessions

SILVER SPONSOR - \$2500

- 2 complimentary conference registrations
- Company logo and website link on our event page and pre-event email
- Company logo on agenda
- Opportunity for tabletop display
- Opportunity to provide a door prize that NH Bankers will announce at the end of the meeting, which is a great way to follow up with a participant – you pick the winner.
- Special recognition at event to include:
 - Logo recognition on screen during conference
 - Silver sponsor sign at registration desk
 - Shout-out on social media recognizing Silver Sponsors
 - Verbal announcement of silver sponsorship during Business Sessions

BRONZE SPONSOR - \$1500

- 1 complimentary conference registration
- Company logo and website link on our event page and pre-event email
- Company logo on agenda
- Opportunity for tabletop display
- Special recognition at event to include:
 - Company logo displayed on sponsor sign at registration desk
 - Shout out on social media recognizing Bronze Sponsors
 - Verbal announcement of bronze sponsorship during Business Sessions

GENERAL SPONSOR - \$900

- Company Logo displayed on Sponsor Sign at Registration Desk
- Verbal announcement of sponsorship during opening Business Session

2026 SPONSORSHIP OPPORTUNITIES

NORTHERN NEW ENGLAND CFO CONFERENCE

March 26-27, 2026 - Sheraton Portsmouth Harborside, Portsmouth, NH

In partnership with Maine Bankers Association and Vermont Bankers Association

Audience: CFOs

Sponsorship Opportunities

GOLD SPONSOR - \$1500

- Opportunity to include a 30 to 60-second pre-recorded commercial or live comments during the meeting
- Your standing banner in front of meeting room
- Logo listed on website event page, welcome slide at event and pre-event email
- Special recognition at event to include:
 - Shout Out on Social Media recognizing Gold Sponsors
 - Verbal announcement and sign after breakfast or before lunch

SILVER SPONSOR - \$900

- Logo listed on website event page
- Special recognition at event to include:
 - Shout Out on Social Media recognizing Silver Sponsors
 - Verbal announcement of silver sponsorship

Multiple sponsorships will be accepted for most opportunities.

2026 SPONSORSHIP OPPORTUNITIES

SPRING C-SUITE MEETING

May 14-15, 2026 - von Trapp Family Lodge & Resort, Stowe, VT

In partnership with Vermont Bankers Association

Audience: CEOs, Presidents, and Senior Management

Sponsorship Opportunities

GOLD SPONSOR - \$2500

- Choice of sponsorship for Thursday Reception Hors d'oeuvres or Thursday dinner
- Special recognition at event to include:
 - Sponsor sign with gold recognition
 - Shout Out on Social Media recognizing Gold Sponsors
 - Logo recognition on agenda and attendee list
 - Standing Banner in the front of meeting room

SILVER SPONSOR - \$2000

- Choice of sponsorship for Thursday Opening Luncheon, Friday Morning Breakfast or Friday Closing Luncheon
- Special recognition at event to include:
 - Sponsor sign with silver recognition
 - Shout Out on Social Media recognizing Silver Sponsors
 - Logo recognition on agenda and attendee list

BRONZE SPONSOR - \$1500

- Choice of sponsorship for Thursday or Friday Coffee Break, or Special amenity (sponsor provided - exclusive)
- Special recognition at event to include:
 - Sponsor sign with bronze recognition
 - Logo recognition on agenda and attendee list

Multiple sponsorships will be accepted for most opportunities.

2026 SPONSORSHIP OPPORTUNITIES

TRI-STATE TRUST FORUM

October 1-2, 2026 - The Venue at Portwalk Place, Portsmouth, NH

In partnership with Maine Bankers Association and Vermont Bankers Association

Audience: Trust and Wealth Management professionals

Sponsorship Opportunities

Sponsors receive

- Sponsorship signage at the event
- 1 complimentary conference registration
- 6' skirted table with chair or standard 8' x 10' booth space
- Verbal announcements throughout the conference
- Shout-out on social media recognizing sponsors
- Email with logo and contact information to all pre-registered attendees

Thursday Luncheon	\$2,500
Thursday Afternoon Break	\$1,500
Exhibitor Reception	\$2,500
Friday Morning Breakfast	\$2,500
Friday Morning Break	\$1,500

Exhibitor Opportunities

Exhibitors receive

- 1 complimentary conference registration
- 6' skirted table with chair
- Verbal announcements throughout the conference

Members	Early reg. by Aug. 1, 2026	After Aug. 1, 2026
Exhibitor Fee (includes one registration)	\$750	\$799
Additional Attendees	\$299	\$299

2026 SPONSORSHIP OPPORTUNITIES

TRI-STATE MORTGAGE CONFERENCE

February 5-6, 2026 - The Venue at Portwalk Place, Portsmouth, NH

In partnership with Maine Bankers Association, Vermont Bankers Association, Maine Association of Mortgage Professionals, Mortgage Bankers & Brokers Association of New Hampshire, Vermont Mortgage Bankers Association

Audience: Mortgage professionals

Exhibitor Opportunities

Exhibitors receive

- 1 complimentary conference registration
- 6' skirted table with chair
- Sponsorship recognition during the event to include:
 - Social Media shout out
 - Verbal announcements throughout the conference

Members	Early reg. by Dec. 15, 2025	After Dec. 15, 2025
Exhibitor Fee (includes one registration)	\$750	\$799
Additional Attendees	\$325	\$325

Sponsorship Opportunities

\$750 - Sponsorships receive

- Sponsorship choice of Thursday Breakfast, Morning Beverage Break, Buffet Luncheon, or Afternoon Break, Thursday Reception, Friday Breakfast or Morning Break
- Standing Banner in the front of meeting room
- Special recognition during the event to include:
 - Shout-out on social media recognizing sponsors
 - Signage at the sponsored event
 - Verbal announcement of sponsorship during the conference

Multiple sponsorships will be accepted.

2026 SPONSORSHIP OPPORTUNITIES

TRUSTEES AND DIRECTORS FORUM

November 5, 2026 - Grappone Conference Center, Concord, NH

Audience: CEOs, Presidents, Directors and Senior Management

Sponsorship Opportunities

GOLD SPONSOR - \$1500

- 2 complimentary conference registrations
- Lunch sponsorship
- Opportunity for tabletop display
- Name, Logo and Website Link on the event page, event registration page and pre-event email
- Special recognition at event to include:
 - Sponsor sign with gold recognition
 - Verbal announcement of gold sponsorship

SILVER SPONSOR - \$750

- 1 complimentary conference registration
- Sponsorship choice of continental breakfast or morning break
- Opportunity for tabletop display
- Logo and Website Link on the event page and pre-event email
- Special recognition at event to include:
 - Sponsor sign with silver recognition
 - Verbal announcement of silver sponsorship

Multiple sponsorships will be accepted.

2026 SPONSORSHIP OPPORTUNITIES

WOMEN IN BANKING

April 14, 2026 - Grappone Conference Center, Concord, NH

Audience: CEOs, CFOs, Senior Officers, Bankers of all levels

Sponsorship Opportunities

GOLD SPONSOR - \$1,750

- 3 complimentary conference registrations
 - 30-60 second commercial (live or pre-recorded)
 - Logo on agenda
 - Verbal recognition during opening and closing remarks
 - Logo recognition on pre-event email to attendees and during business session
 - Shout Out on Social Media recognizing Gold Sponsors
-

SILVER SPONSOR - \$1,250

- 2 complimentary conference registrations
 - Verbal recognition during opening and closing remarks
 - Logo recognition on pre-event email to attendees and during business session
 - Shout Out on Social Media recognizing Silver Sponsors
-

BRONZE SPONSOR - \$900

- 1 complimentary conference registration
- Verbal recognition during opening and closing remarks
- Logo recognition on pre-event email to attendees

Multiple sponsorships will be accepted.

2026 SPONSORSHIP OPPORTUNITIES

EMERGING LEADERS IN BANKING WORKSHOP

January 12, 2026 - Grappone Conference Center, Concord, NH

In partnership with Community Bankers Association

Audience: Emerging leaders as defined by each attending institution

Sponsorship Opportunities

GOLD SPONSOR - \$750

- 1 Complimentary conference registration
- Event Page/Emails/Registration Page: Logo and Website Link
- Opportunity for a 30 to 60-second commercial played during the meeting, or live comments during the workshop
- Special recognition during the event to include:
 - Shout Out on Social Media recognizing Gold Sponsors
 - Signage at the event
 - Verbal announcement of sponsorship during the workshop

SILVER SPONSOR - \$500

- Event Page: Logo and Website Link
- Special recognition during the event to include:
 - Shout Out on Social Media recognizing Silver Sponsors
 - Signage at the event
 - Verbal announcement of sponsorship during the workshop

Multiple sponsorships will be accepted.

2026 SPONSORSHIP OPPORTUNITIES

\$700 Sponsorship Opportunities

The following event offers sponsorship opportunities offer the following benefits:

- Your logo and website link on our event page and pre-event emails
- Verbal recognition during the program
- Signage at the event (in-person events only)
- Opportunity to provide a short commercial or say a few words live

Multiple sponsorships will be accepted for these events.

BANK SECRECY ACT WORKSHOP

May 6, 2026 - Concord, NH

In partnership with Vermont Bankers Association

Audience: BSA/AML Specialists, Compliance professionals, Fraud Specialists

COMPLIANCE CONFERENCE

May 19-20, 2026 - NH Bankers Association Training Room, Concord, NH

In partnership with Vermont Bankers Association

Audience: Compliance professionals, regulatory risk officers, Consumer Lending, BSA/AML Specialists, Fraud and Security Specialists

BANK SECURITY SEMINAR

TBD, 2026 - Concord, NH

In partnership with Vermont Bankers Association

Audience: Physical security specialists, anyone responsible for physical security

FALL COMPLIANCE WORKSHOP

November 18, 2026 - NH Bankers Association Training Room, Concord, NH

In partnership with Vermont Bankers Association

Audience: Compliance professionals, regulatory risk officers, Consumer Lending, BSA/AML Specialists, Fraud and Security Specialists

2026 ADVERTISING OPPORTUNITIES

Advertising your business in our newsletters or on our website will reach decision makers in every facet of the banking industry across NH and beyond, including CEOs, presidents, and executive and senior vice presidents.

NEWSLETTER ADVERTISING

BANK NOTE MONTHLY NEWSLETTER

What is it? A general monthly update includes topics such as: up-to-the-minute information from the state legislature or Congress, upcoming events, topical webinars, helpful tools and more.

Who is our audience? Over 2200 of our member bank employees, associate members, preferred partners and trust companies at all levels.

UNDER THE DOME LEGISLATIVE UPDATE

What is it? Our weekly Legislative Update provides the latest developments on state legislative issues impacting the NH banking industry during the legislative session, typically January through June.

Who is our audience? This very targeted audience of almost 300 consists of CEOs, our Legislative Committee members, and those who are actively involved in government relations.

Sample of newsletter ad space



November 2024



WANT AN EMAIL AD COMPLIMENTARY?

BECOME A PREFERRED ASSOCIATE MEMBER!

Consider become a Bronze, Silver or Gold Associate member and your business will receive many additional benefits, including complimentary ads in our newsletters. See www.nhbankers.com/member-benefits for all the benefits!

WEBSITE BANNER ADVERTISING

NHBANKERS.COM WEBSITE ADVERTISING

What is it? Reach member banks, associate members and trust company members of NH Bankers year round.

What is the format? The website banner package allows for your company message to be displayed prominently throughout nhbankers.com, reaching the members of NH Bankers all year.

Interested? Association Revenue Partners is our referral partner who your company would work with to place your banner. For more information contact them today at <https://associationrevenuepartners.com/advertise-contact-us>.

Sample of website ad space



ADDITIONAL WEBSITE DIRECTORY CATEGORIES

ASSOCIATE MEMBERS: ADD AN ADDITIONAL CATEGORY FOR YOUR BUSINESS

Associate Members receive one category with their membership! Want an additional category to help our bank members locate you? For \$100 per category per year, your business can be added to additional categories for better search. Don't see a category that would apply? Let us know what you'd like for consideration!

See the [Associate Member Directory](http://members.nhbankers.com/associate-member-directory) at members.nhbankers.com/associate-member-directory for a full list of categories.

Questions? Contact Sandy Tracy at stracy@nhbankers.com or 603-224-5373

THANK YOU TO OUR 2025 MEMBER SPONSORS

ACBB

AccuBranch

Aflac

Agri-Access

American Bankers Association

Anthem

Baker Newman Noyes

Bangor Savings Bank

Bank of New Hampshire

BerryDunn

BHG - Bankers Healthcare Group

Career Management Associates (CMA)

ChaseCompGroup, LLC

Cobblestone Management, LLC

COCC

Crowe LLP

Federal Home Loan Bank of Boston

Fiverity

Franklin Savings Bank

Gallagher, Callahan & Gartrell, PC

Goodwin Procter LLP

Granite Edvance

Griffin Financial Group

ICI Consulting, Inc.

Independent Community Bankers
of America

IntraFi

Jordan Park Trust Company

Ledyard National Bank

Luse Gorman, PC

M&M Consulting, LLC

M&T Bank

NH Business Finance Authority

NH Trust Council

Northeast Delta Dental

Passumpsic Bank

Performance Trust Capital Partners

PTMA Funding
(Division of PMA Financial Network)

The Bernstein Shur Group

The Long Group

The NBS Group, LLC

The Richards Group

Wolf & Company PC



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ASSOCIATION

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